



February 13, 2023

To Our Valued Customers,

As we begin a new year, I want to thank you for your ongoing support of Delta Faucet Company and share some exciting news. In 2022, we were honored to receive recognition from J.D. Power for providing “An Outstanding Customer Service Experience” for phone support.* You can have confidence that your customers are in good hands with our team.

Our team has also made great strides in improving our delivery performance, and we are committed to making steady progress until we return to our best-in-class service levels. Although we diligently work to increase efficiency throughout our supply chain, rising costs for commodities, labor, and logistics continue to persist in our industry. **As a result, we are announcing the following omnichannel price increases effective April 16, 2023:**

Brand	Weighted Avg. Increase	Products
Brizo®	5.1%	Faucets, showering, roughs, fittings, accessories, repair parts
Delta®	3.3%	Faucets, showering, roughs, accessories, repair parts
Peerless®	2.6%	Faucets, showering, roughs, accessories, repair parts

Updated electronic price files will be available the week of February 20, 2023, through your local Delta Faucet Company sales representative. The files will also be posted on our websites:

- brizo.com in the “Professional Resources” area
- deltafaucet.com in the “For Professionals” area under Product Resources
- peerlessfaucet.com in the “For Professionals” area

Beginning April 16, 2023, the new pricing will be reflected on our brand websites, in our digital price books, and on our Trade Portal (dfcpro.com). The new Brizo, Delta, and Peerless price books, which will include the updated pricing, will be available in early May and will feature new products launching through Q1 2024.

Orders received prior to April 16, 2023, will receive current pricing. However, to manage inventory and delivery service, we reserve the right to limit monthly order quantities not to exceed 110% of your monthly average for the prior three months’ order history. We also reserve the right to adjust job quotes with a 60-day prior written notification. New MAP pricing is effective as of 12:01 a.m. on April 16, 2023. Enforcement will begin shortly thereafter.

Your business is important to us. You can rely on our team to develop new industry-leading designs and innovations that drive demand with your customers and growth for you. We look forward to what we can accomplish together this year.

If you have any questions, please contact your local Delta Faucet Company sales representative.

Sincerely,

Pam Hoppel
Vice President, Trade

*J.D. Power 2022 Certified Customer Service ProgramSM recognition is based on successful completion of an evaluation and exceeding a customer satisfaction benchmark through a survey of recent servicing interactions. For more information, visit www.idpower.com/cc.