



November 15, 2024

To Our Valued Customers,

On behalf of Delta Faucet Company, thank you for your outstanding support throughout 2024. This has been an exciting year as we celebrated our 70th anniversary and entered the water quality category with the Brizo® Pristine™ and Delta® Clarifi™ tankless reverse osmosis systems and the Delta Clarifi shower filter. We look forward to introducing you to more new products and designs at the 2025 Kitchen and Bath Industry Show in February.

Although our team is committed to improving efficiency in our supply chain, freight and commodity costs have increased. **As a result, we are announcing the following omnichannel price increases effective January 19, 2025:**

Brand	Weighted Avg. Increase	Products
Brizo®	3.6%	Faucets, showering, roughs, fittings, accessories, repair parts, steam systems
Delta®	3.3%	Faucets, showering, roughs, accessories, repair parts, steam systems
Peerless®	3.4%	Faucets, showering, roughs, accessories, repair parts

Please note: We have also carefully evaluated our product line and would like to make you aware that we are discontinuing the following collections from our portfolio:

Brand	Discontinued Collections	Effective Date
Delta	Mateo® & Pivotal® Kitchen Collections	December 31, 2024
Delta	Linden® Bath Collection	April 1, 2025
Brizo	Solna® Kitchen Collection	January 1, 2025
Brizo	Tresa® Bath Collection	June 1, 2025
Brizo	Charlotte® Bath Collection	December 31, 2025

Your Delta Faucet Company representative can help you select recommended replacements if needed. As always, we will continue to support and warranty all discontinued products and provide replacement parts. As a reminder of our return policy, discontinued products cannot be returned.

Updated electronic price files with phase in/phase out details will be available the week of November 18, 2024, through your local Delta Faucet Company sales representative. The files will also be posted on the professional pages of our brand websites. **Beginning January 19, 2025, the new pricing will be reflected on our websites, in our digital price books, and on our trade portal (DFCPro.com).** New price books will be available by early Q2 2025.

Orders received prior to January 19, 2025, will receive current pricing. To manage inventory and delivery service, we reserve the right to limit monthly order quantities not to exceed 110% of your monthly average for the prior three months' order history. We also reserve the right to adjust job quotes with a 60-day prior written notification. New MAP pricing is effective as of 12:01 a.m. on January 19, 2025. Enforcement will begin shortly thereafter.

We appreciate your partnership and look forward to working together to grow the business in 2025. If you have any questions, please contact your local Delta Faucet Company sales representative.

Sincerely,

Tom Assante
Senior Vice President, Trade