



July 14, 2026

Dear Trade Customer,

InSinkErator has been closely monitoring the evolving cost environment, including persistent inflation and other global supply chain factors. As a result of these cost-based realities, InSinkErator must take immediate action. Effective October 12, 2026, we will be instituting a price increase, and Minimum Advertised Prices (MAP) adjustment. If you choose to sell at MAP, we believe consumers will enjoy feature rich products at a great value while you will also have the opportunity to increase your profits and invest in your business. Of course, you remain free to sell and advertise at whatever prices you choose. For orders placed during September, we ask that you limit your orders to current trend purchases for release during the next 30 days. The price changes will go into effect by Product Category/Group per below:

- ~5 - 7% weighted average on Household Garbage Disposals
- ~3 - 5% weighted average on Water Products (Instant Hot Water Dispenser Systems, Tanks, Faucets, & Filtration)

Standard price sheets will be available on July 14th, along with a few new items that will be launched in Q3 2026 from your InSinkErator Sales Representative. Below is an outline of the execution of the price increase for orders:

|                                                             |                                                                                                                                                                  |
|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b><u>Orders placed</u></b><br>Before October 12, 2026      | Will not be subject to increase (re-priced). All orders placed before October 12, 2026, must be for immediate shipment. No extended ship dates will be accepted. |
| <b><u>Orders placed</u></b><br>On or after October 12, 2026 | Will be subject to the New Pricing                                                                                                                               |
| <b><u>Quotes/Deviations</u></b>                             | Will not be repriced until expiration date, at which point they will be subject to a price adjustment                                                            |

Your Sales Representative will contact you to answer any questions with regard to the price increase. Our top priority remains delivering the most compelling and innovative products and services to your customers and providing unparalleled sales support to you, our trade customer. I appreciate your business and continued support.

Kind Regards,

*Phil Demarte*

Phil Demarte  
Vice President, InSinkErator Sales at Whirlpool Corporation